



Contact: Tom Slepicka

319-213-6436

tom.slepicka@cookinghub.foundation

www.cookinghub.com

PRESS RELEASE

First-of-its-Kind Recipe Platform CookingHub, Dedicated to Fighting Hunger, Launches on September 17, 2024

CookingHub, a community recipe platform that fights hunger, launches after four years of preparation today, September 17, 2024, at 2:00 PM CST. Operated by the public charity CookingHub Foundation, it aims to build a community around a love of food with a common goal to fight hunger.

We are the first charity project of this kind. Our mission is to fight hunger by operating the community recipe platform CookingHub, where everyone, from home cooks to professional chefs, is welcome to publish and share recipes, save other people's recipes for later, follow other chefs, write reviews, and more. We believe that food is a universal language, and by fostering a sense of community around it, we can connect people from all walks of life. Visit CookingHub: www.cookinghub.com

Beyond just sharing recipes, CookingHub is a powerful tool in the fight against hunger. We engage the community in the fight against hunger by spreading awareness about hunger issues, educating the community, and donating a significant part of our proceeds to leading hunger-fighting charities. Our current partner is No Kid Hungry. More information about our charitable mission: <https://www.cookinghub.com/learn-more-about-cookinghub-foundation/cookinghub-foundation-more-info/>

The goal of our platform is to always be free for all users, regardless of their income. Our platform is designed to generate operational revenue from advertising, sales commissions from affiliate programs, and other similar channels. This revenue, along with donations and grants, will allow us to operate our platform, spread awareness, create educational programs for the CookingHub community, and enable us to donate to leading hunger-fighting charities.

Especially at the beginning of our operation, we will heavily depend on donations from those who can. Additionally, everyone will be able to support us by creating a user profile and helping spread the word. Donate link: <https://www.cookinghub.com/donate/>

In 2020, Tom Slepicka (founder of CookingHub and the CookingHub Foundation) saw the potential to create a community recipe platform where everyone could enjoy and share recipes: CookingHub. While CookingHub was being developed, the idea to establish a hunger-fighting charity that would operate the platform arose, and the CookingHub Foundation was established. Tom's family's past struggles with hunger drive his commitment to charitable goals. Read more here: <https://www.cookinghub.com/about/how-it-all-started-from-cooking-with-family-to-cookinghub/>

CookingHub and CookingHub Foundation were established and are operated from Cedar Rapids, Iowa.

Tax-exempt status was granted to the CookingHub Foundation by the IRS, effective May 24, 2023, under Internal Revenue Code 501(c)(3). The CookingHub Foundation was further determined to be a public charity under IRC 509(a)(2).